



# **IMPORTANT NOTICE!!!**

## **2020 ANNUAL MEETING GOES VIRTUAL ONLY**

### **FOR PUBLIC HEALTH & SAFETY**

This letter supersedes the information in the 2020 Official Annual Meeting Notice. The SECO Energy Annual Meeting is our pinnacle cooperative event. Based on Florida's declared public health emergency in response to Coronavirus developments, CDC advisories and SECO's corresponding need to activate our Emergency Response Plan, the Board of Trustees and senior leadership have determined the need to hold a Virtual ONLY Annual Meeting instead of hosting the large crowd of thousands who typically attend the Annual Meeting.

#### **How will the Virtual Annual Meeting be conducted?**

On Saturday, March 28, attend the Virtual Annual Meeting by visiting [SECOEnergy.com](http://SECOEnergy.com) and clicking on the Virtual Annual Meeting link which begins at 10:30 a.m. Board President Jerry Hatfield and CEO Jim Duncan will deliver their respective addresses via the Virtual Annual Meeting streamed live. Results of member votes on the Bylaws Revision and the 2019 Annual Meeting Minutes will be announced by cooperative attorney Scott Gerken. VP Kat Gloria will announce the prize winners from the names drawn from all members who cast votes on the Bylaws Revision and the 2019 Meeting Minutes.

#### **How do I vote to enter the prize drawing?**

Since we won't be holding an in-person prize drawing, all members who vote on Annual Meeting business are entered to win all prizes. To vote, visit [SECOEnergy.com](http://SECOEnergy.com) and click on the VOTE homepage banner to cast your vote on the Bylaws Revision and 2019 Annual Meeting Minutes. A complete list of prizes is available on the website. Win from the comfort of your own home. You are not required to attend the Virtual Annual Meeting to receive a prize if you cast a vote and your name is drawn.

#### **When is the voting deadline?**

To be eligible for the prize drawing, you must cast your vote before the Virtual Annual Meeting begins at 10:30 a.m. on Saturday, March 28.

#### **Can I vote in person?**

Yes! If you are not tech savvy, please call us at (352) 793-3801 or visit a Member Service Center for voting assistance. You can mail in the paper ballot included in the Official Annual Meeting Notice that came with your recent electric bill. You can also text VOTE to (352) 320-2200. Click the link to cast your vote.

#### **Show me the prize list!**

Prizes include a 2010 Chevy Colorado 4x4, two 2016 EZGO RSV golf carts, cash prizes (\$1,500, \$1,000 and two \$500s), electric bill credits, WiFi thermostats, Instapots, air fryers, tool sets, Ring doorbells, Amazon Fire and Apple TVs, Fire HD tablets with Alexa, Fitbits, a 43-inch Visio TV, twenty \$100/\$50 VISA gift cards and more. View the full prize list at [SECOEnergy.com](http://SECOEnergy.com).

#### **When will prize winners be announced?**

Prize winners will be announced at the end of the Virtual Annual Meeting and also published on the website. Prizes will be shipped to each winner. SECO will arrange delivery of the truck and golf carts along with title/registration documents. Winners of the \$1,000 and \$1,500 prizes will receive an IRS Form 1099 and will be required to sign an IRS Form W-9 before the checks can be issued.

#### **Can I send in a question during the virtual meeting?**

Yes! We've set up a special number and email that will be active at 8 a.m. on March 28. Give us a call at (352) 329-MEET or email [SECO2020AM@secoenergy.com](mailto:SECO2020AM@secoenergy.com).

#### **Can I watch a video of the Virtual Annual Meeting at a later date?**

Yes, a video production of the Virtual Annual Meeting will be available on YouTube the following week.

Your smiling faces will be missed this year, but we know the decision is in the best interest of our members and employees. We hope you tune in online to the Virtual Annual Meeting with CEO Jim Duncan and the Board of Trustees from the comfort of your home.



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